

## Shopping & Fashion

Shopping for clothing ranks some where between a passion and a trip to the dentist, depending on your disposition. Most men hope to get in and get out with the goods as fast as possible. Most women like to window shop, making the whole thing a leisurely social experience.

### Fashion

Most of us are moved by the fickle finger of fashion, whether we wish to admit it or not! We have many magazines to help us out in this arena. But, when it comes to shopping and fashion and the ability to understand mark-ups, mark-downs and a retailer's philosophy, we can help you out. We believe that an educated shopper is the best type of shopper. We look forward to sharing shopping advice to help you make an educated choice in today's vast market. We also recommend the following clothing care tips.